

CFNOVA Corporate Partner Network

Invest in Northern Virginia's future through sponsorship and philanthropy.



Amplify Your Impact

CFNOVA Corporate Partners are companies that commit **\$5,000 or more annually** to strengthen our region. Your investment supports the Community Foundation's **signature events and initiatives**—including the [Raise the Region Gala](#) and [Shape of the Region Conference](#)—while also amplifying your impact through **pooled contributions to our [Community Investment Funds](#)**.

This model allows your company to:

- **Participate in high-profile events** that celebrate philanthropy and thought leadership.
- **Gain visibility and recognition** among Northern Virginia's business and nonprofit community.
- **Multiply your impact** by joining other partners in funding larger, more strategic grants that address critical needs across education, health, and economic mobility.

Example:

"As a small company, our challenge is being able to give a large enough grant to truly make an impact, so we love that our donation will contribute to the larger grants you are able to make, and in support of focus areas that are important to us as well."

What Your Partnership Includes

Your annual membership combines **event participation**, **community leadership benefits**, and **philanthropic impact**:

Event Sponsorship Benefits

- Premium seating and branding opportunities at the **Raise the Region Gala**.
- Tickets and visibility at the **Shape of the Region Conference**.
- Opportunities for speaking engagements, video features, and digital promotion.

Community Leadership Benefits

- Membership in the **CFNOVA Corporate Partner Network**.
- Invitations to exclusive donor events and Community Impact Celebrations.
- Access to nonprofit insights data and personalized consultations with CFNOVA leadership.

Philanthropic Impact

- A portion of your membership is recognized as a tax-deductible gift to CFNOVA's **Community Investment Fund** grant pool for nonprofits addressing critical needs in Northern Virginia.
 - Recognition for your company's commitment to regional resilience.
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Corporate Partner Levels & Benefits

Annual Partnership Level	Raise the Region Gala	Shape of the Region Conference	Community Leadership & Philanthropy
\$50,000	Premium tables, video feature, champagne toast, full-page ad, and premium promotional benefits	20 tickets, speaking opportunity, podium logo, Facebook Live interview, vendor table, full digital ad	\$7,500 to grantmaking, exclusive donor events, opportunity for featured newsletter article
\$25,000	2 premium tables, champagne toast, full-page ad, additional promotional benefits	16 tickets, logo on event banners, Facebook Live interview, vendor table, full digital ad	\$5,000 to grantmaking, exclusive donor events, opportunity for featured newsletter article
\$15,000	1 premium table, ½-page ad	12 tickets, Facebook Live interview, vendor table, full digital ad	\$3,000 to grantmaking, exclusive donor events, opportunity for featured newsletter article
\$10,000	1 premium table, ⅓-page ad	6 tickets, vendor table, full digital ad	\$2,000 to grantmaking, exclusive donor events
\$5,000	Logo placement	4 tickets, vendor table, ½-page digital ad	\$1,000 to grantmaking, exclusive donor events

Join Us

Become a CFNOVA Corporate Partner and help shape a stronger, more resilient Northern Virginia.

Please Contact [Tara Nadel](#), Chief Marketing Officer, with any questions and to inquire about customized packages.

CFNOVA Corporate Partners – INTAKE FORM

COMPANY NAME: _____

PRIMARY CONTACT: _____ PHONE: _____ EMAIL: _____

FOLLOW-UP CONTACT: _____ PHONE: _____ EMAIL: _____

ADDRESS: _____

TOTAL SUPPORT LEVEL COMMITTED: \$ _____

Breakdown of allocation (Please indicate fiscal/event year):

General Operations Support: \$ _____

Amount

Fiscal Year

Deductibility Portion

Shape of the Region Conference: \$ _____

Amount

Fiscal Year

Deductibility Portion

Raise the Region Gala \$ _____

Amount

Fiscal Year

Deductibility Portion

Discretionary Grantmaking: \$ _____

Amount

Fiscal Year

Deductibility Portion

Other Category: \$ _____

Amount

Fiscal Year

Deductibility Portion

SPECIAL TERMS, RESTRICTIONS, OR OTHER NOTES: _____

CFNOVA STAFF MEMBER SUBMITTING FORM: _____

INTERNAL USE:

☐ \$\$ Received

☐ Entered in CSuite

☐ Matched with Promises

☐ COMPLETE